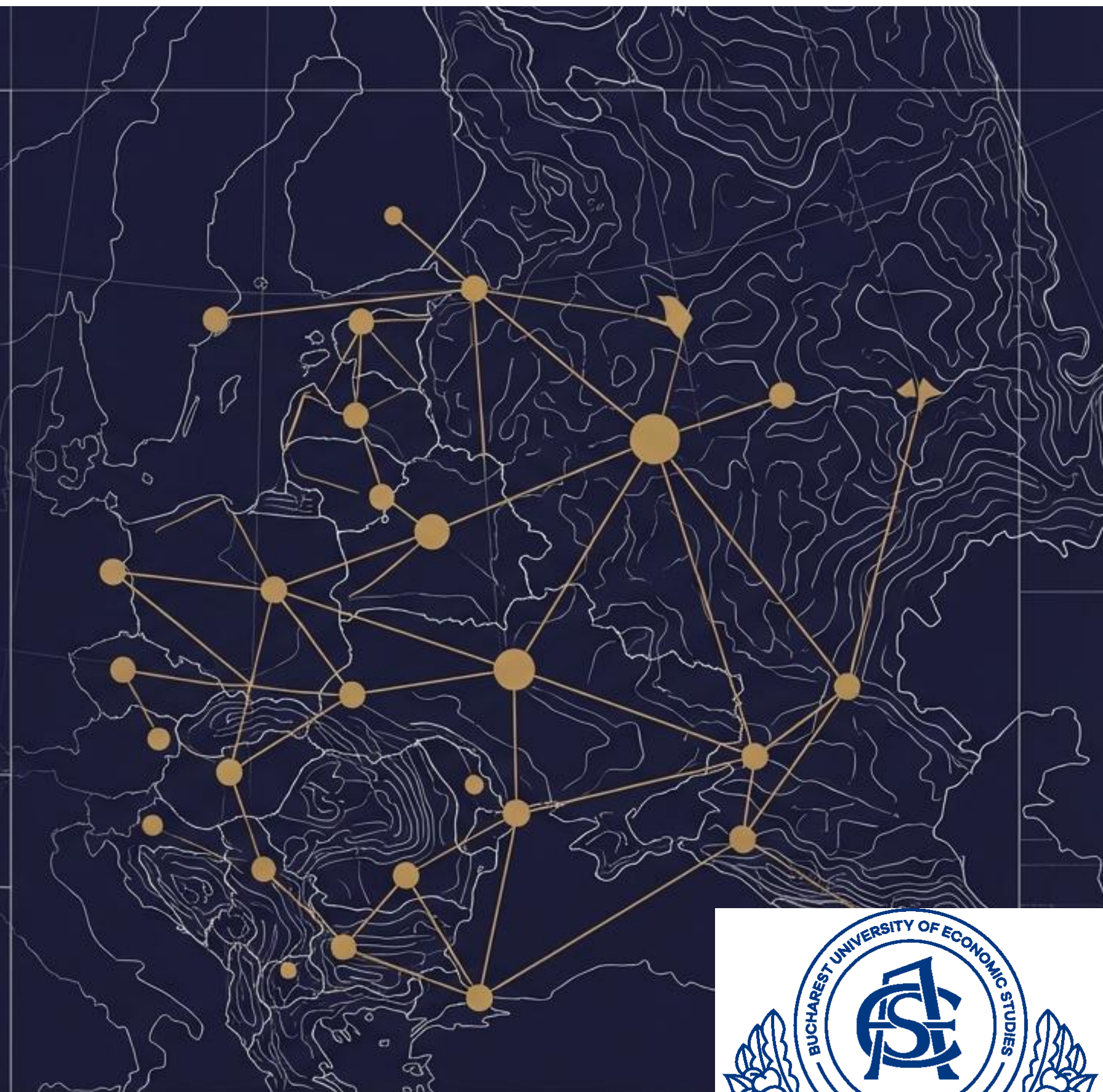


Navigating Geopolitical Turbulence

Resilient Strategies for International Trade and Business (RESILEAST)

An Erasmus+ Blended Intensive Programme

Master's Level | 5 ECTS



The RESILEAST Programme Parameters



The Anchor

Host Institution: Bucharest University of Economic Studies (ASE) [RO BUCURES04].
Partnering with Leonard de Vinci Business School (France).



The Structure

Blended Format.
Virtual preparatory phase followed by a 6-day intensive physical mobility in Bucharest.



The Audience

Master's Level Students.
15-20 highly motivated participants from program countries.



The Return

5 ECTS Credits awarded upon full participation and successful project defense.

Global Trade Lines are Fracturing



The Instability:

Conflicts, sweeping sanctions, and trade wars are rapidly dismantling traditional global supply chains.

The Mandate:

Future business leaders can no longer rely on static models. Surviving in global markets requires dynamic, adaptive strategies to mitigate risk.

The Edge:

Eastern Europe serves as a crucial, real-time testing ground for navigating these geopolitical shocks, offering unique insights for global resilience.

A Capability Framework for Future Leaders

Analyze (Knowledge & Understanding)

- Identify key drivers of geopolitical turbulence.
- Assess trade vulnerabilities using structured risk-assessment tools.
- Evaluate real-world Eastern European disruption case studies.

Strategize (Application & Innovation)

- Design adaptive supply chain management solutions.
- Develop and propose robust diversification and risk mitigation strategies.
- Apply forward-looking scenario planning to global markets.

Collaborate (Skills & Transferability)

- Solve complex trade challenges within diverse, transnational teams.
- Enhance intercultural communication and negotiation skills.
- Transfer localized insights to broader global trade environments.

The Pedagogical Engine Driving RESILEAST

Challenge-Based Learning

Moving beyond theory. Transnational teams analyze a real-world, localized geopolitical trade disruption and co-create an actionable business strategy.



Resilient
Professionals

Scenario Planning & Risk Assessment

Hands-on application of forecasting frameworks to evaluate supply chain rerouting, energy crises, and nearshoring trends.

Experiential Diversity

Continuous virtual and in-person collaboration forcing teams to navigate cross-cultural communication, negotiation, and diverse academic perspectives.

The Blended Journey Timeline

Phase 1: Virtual Mobility

Dates: March 20 – April 30, 2026

Milestones: Three critical synchronous online meetings spaced throughout the window, supported by asynchronous digital collaboration (Moodle/MS Teams).

Phase 2: Physical Mobility

Dates: May 4 – May 9, 2026

Milestone: 6 days of intensive on-site learning, simulations, and final presentations in Bucharest. (May 10 marks the official end of the program).

Virtual Phase

Physical Phase

Phase 1: The Virtual Preparation

Ensure all participants arrive in Bucharest with shared foundational knowledge, clearly defined project expectations, and established intercultural teams ready for intensive collaboration.

Mandatory for ECTS recognition.



Node 1: Defining the Turbulence
(Late March)

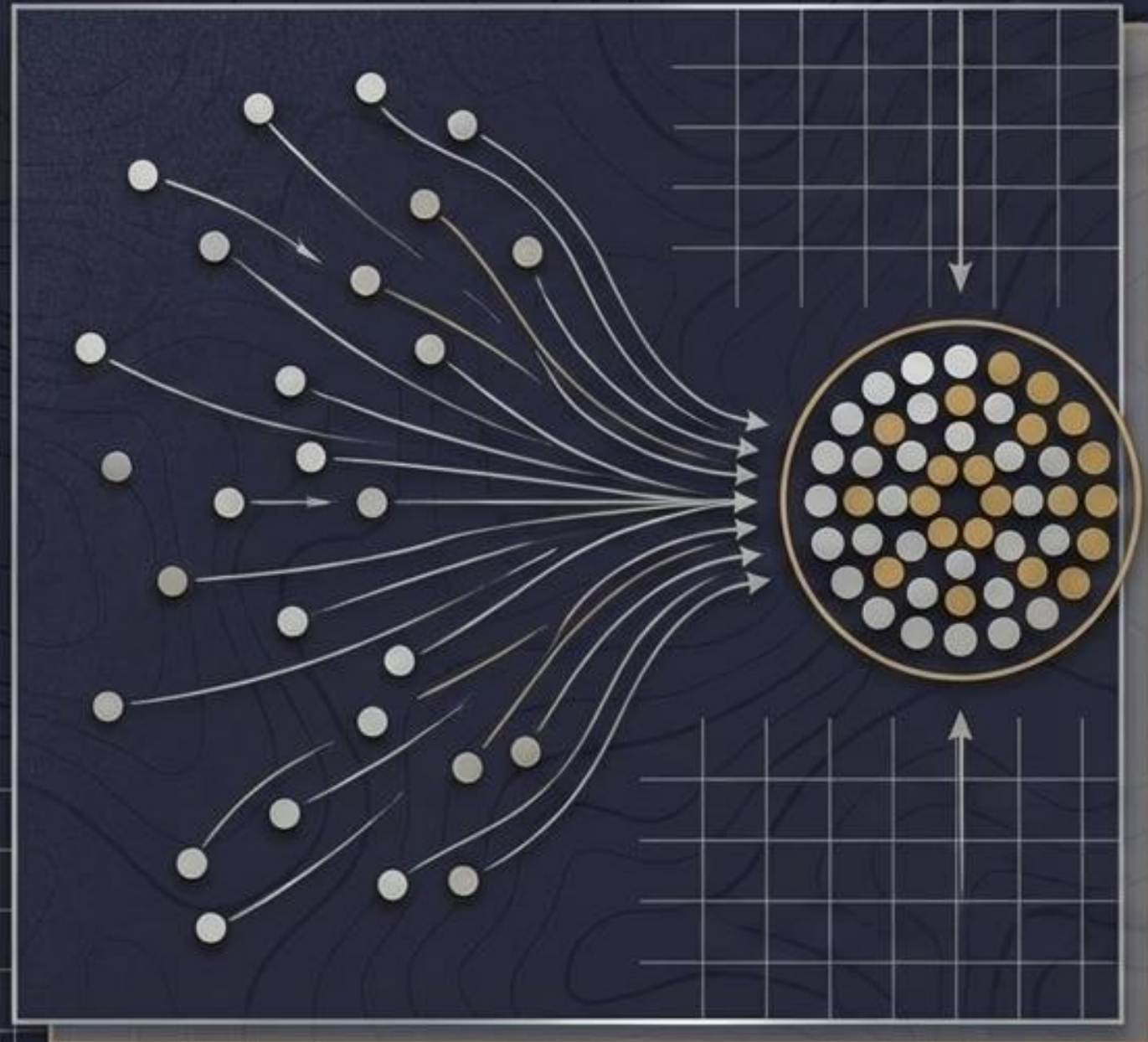


Node 2: The Challenge Brief
(Early April)



Node 3: Transnational Alignment
(Late April)

Activating Transnational Teams



Meeting 3: April 22-29, 2026

Structured Matching

Strategic formation of diverse international teams balancing nationality, academic background, and interests.

The Kick-Off

Dedicated breakout sessions to assign preliminary roles, introduce team members, and begin brainstorming the assigned case study.

Facilitated Guidance

Tutors provide frameworks for effective virtual intercultural communication and establish digital workspaces ahead of the physical mobility.

Phase 2: Physical Immersion

6 Days. 1 Intensive Challenge.

Transitioning from foundational theory to dynamic application.
May 4 – 9, 2026 | Bucharest, Romania.

[6-8 hour daily sessions dedicated to deep collaboration, expert intervention, and immersive learning in a dynamic environment.]

Bridging Theory and Application On-Site

Expert Input & Advanced Workshops

- Seminars led by industry practitioners, policymakers, and academics.
- Topics: Geopolitical risk forecasting, trade policy adaptation, energy security, and nearshoring trends in Eastern Europe.



Active Application & Practical Exercises

- Transnational teams advance their challenge-based project.
- Activities: Scenario planning exercises, role-playing negotiations, and crisis response simulations using real-time data under geopolitical pressure.

Accessing the Eastern European Ecosystem



Real-World Context: Site visits to relevant regional institutions, trade hubs, logistics centers, or policy think tanks.



Professional Exposure: Exclusive guest lectures from professionals representing international organizations, ministries, and companies actively operating in Eastern Europe.



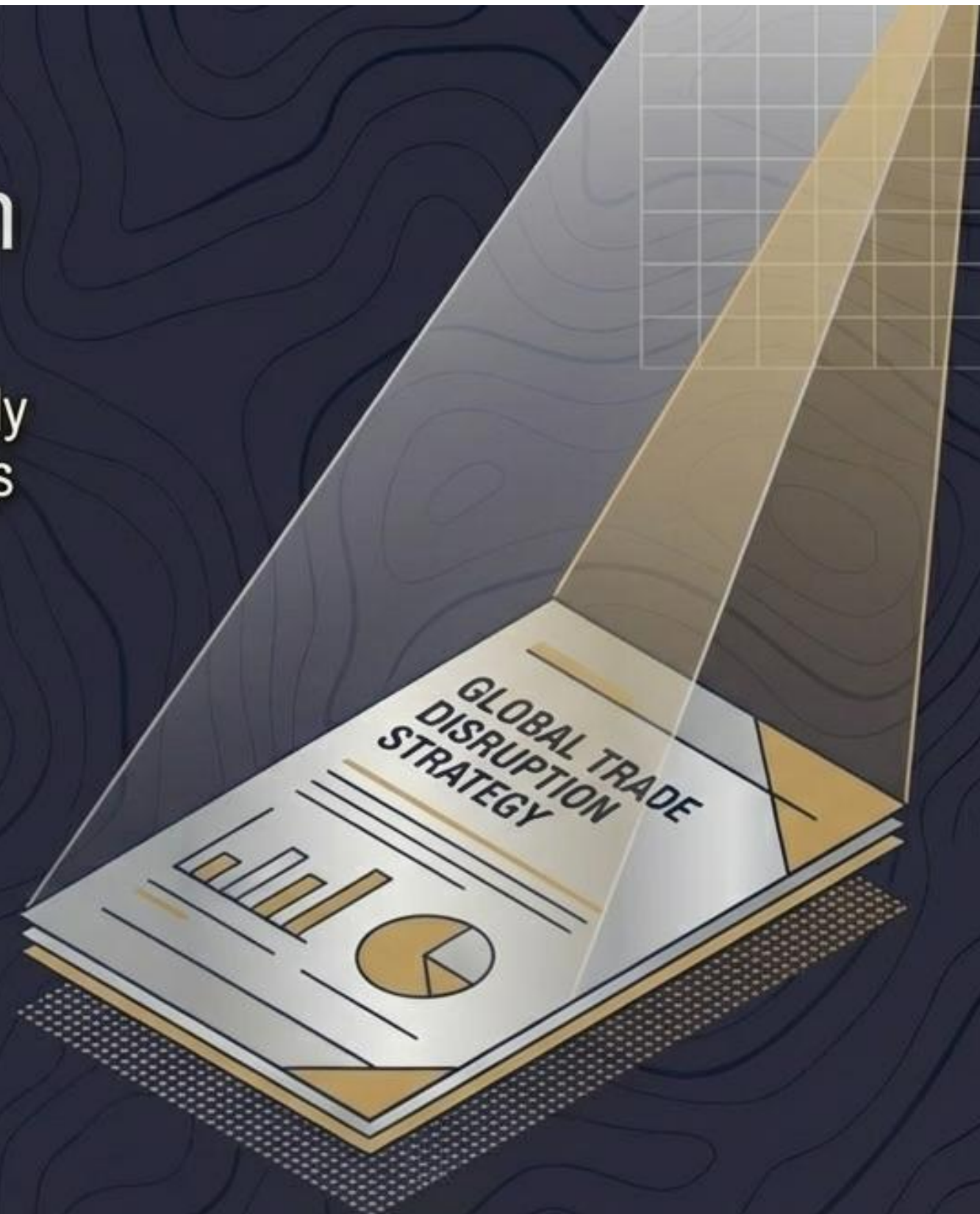
Cultural Integration: Organized social events, guided city tours, and welcome/farewell dinners designed to solidify intercultural bonds and informal networking.

The Capstone Strategy Pitch

The Deliverable: Transnational teams present their fully developed, innovative, and resilient business strategies addressing a specific geopolitical trade disruption.

The Defense: Strategies are pitched to the entire cohort, academic experts, and external jurors.

The Consolidation: Structured peer feedback, guided individual learning journals, and reflection sessions to articulate personal growth and transferable skills.



The Professional Return on Investment

Academic

5 ECTS Credits fully recognized upon successful completion.

Analytical

An actionable toolkit for risk assessment, scenario planning, and designing resilient global supply chains.

**RESILEAST
Graduate**

Intercultural

Proven competence in virtual and face-to-face cross-cultural collaboration and problem-solving.

Network

An expanded international professional network spanning European partner universities, local policymakers, and industry experts.

Join the Next Generation of Global Strategists

Equip yourself to thrive in an increasingly uncertain geopolitical landscape.

Key Dates Recap: Virtual Phase begins March 20, 2026.
Physical Mobility in Bucharest: May 4-9, 2026.

Academic Content:

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