

# StratCom: Global Gamechangers. Exploring Security and Strategic Communication in Practice

## Blended Intensive Programme “Alexandru Ioan Cuza” University, Iași, Romania

### *Call for partners*

#### What is it about?

Are you ready to deepen your understanding of the dynamic interplay between communication, security, and social issues? The Blended Intensive Programme: **StratCom: Global Gamechangers. Exploring Security and Strategic Communication in Practice** offers an opportunity for ambitious international students to explore these crucial areas. Guided by leading academics and practitioners, you'll engage in seminars, workshops, and discussions on the latest trends and challenges in strategic communication and security.

The programme's blended learning format offers the best of both worlds—flexible online modules for independent study and immersive on-site experiences that foster collaboration and cultural exchange. You'll connect with peers from diverse backgrounds, building a global network of future leaders. Whether you aspire to a career in diplomacy, international organizations, or academia, this programme provides the critical skills and strategic mindset to excel in your field. Don't miss this chance to challenge yourself and expand your horizons!

#### Where?

"Alexandru Ioan Cuza" University of Iasi, Romania

#### When?

30th March – 3rd April (in-person)  
23rd–27th March 2026 (on line)

#### Who should attend?

### Undergraduate and Graduate Students

This programme is especially suited for those with an interest in exploring cross-cultural perspectives, participating in interdisciplinary learning, and building international networks. Whether you aim to strengthen your academic profile, prepare for a global career, or simply expand your worldview, this programme offers the perfect opportunity.

#### Learning outcomes

The Blended Intensive Programme: **StratCom: Global Gamechangers. Exploring Security**

**and Strategic Communication in Practice** is designed to deliver the following key learning outcomes:

- ✓ Enhanced understanding of international relations;
- ✓ Analytical and critical thinking;
- ✓ Multicultural competence;
- ✓ Strategic communication skills;

### Benefits

3ECTS Credits

### Course structure. Main topics

Overview of the main topics:

- Strategic Communication in Global Affairs: Crafting Narratives for Influence and Impact;
- Crisis Communication in International Relations: Managing Uncertainty and Mitigating Risks;
- Time and connectivity in social movements;
- Security Dynamics in a Globalized World. Emerging Trends
- The Current Challenges of Migration - a Matter of (In)Security;
- Human security and development in the XXIst century.